



HANYANG UNIVERSITY

Hanyang International Summer School

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Course Information	Class No.	18006	Course Code	CUL6100	Credits	3
	Course Name	Capturing the Essence of Outliers: Exploring the Minds of Innovative Leaders				
	Lecture Schedule	Tue-Fri/ 9:00-12:00				
	Course Description	<p>Throughout this summer, we will discuss the idea of “success”. We will question what the terms mean, how “success” is achieved, and what we can do to achieve “success” personally. We will use Gladwell’s Outliers as a starting point to discuss this topic.</p> <p>This course will offer opportunities for students to enhance critical thinking, research, and writing skills. Activities include reflective and analytical writing, researching specialized topics, and engaging in collaborative peer discussions. Supplementary texts will be provided to guide students to support the learning process of their reading and discussions.</p>				
	Course Objective	<p>Upon completion of this course, students will learn how to:</p> <ol style="list-style-type: none"> 1. Enhance Reading Skills: Students will develop confidence in reading, comprehending, organizing, and retaining written information, while grasping key concepts and expanding vocabulary through context clues. 2. Improve Critical Thinking and Application: Students will cultivate the ability to interpret, evaluate, and apply what they read, both academically and in real-life scenarios. 3. Master Presentation Techniques: Students will proficiently plan, prepare, and deliver presentations, demonstrating effective presentation skills, alongside strong teamwork abilities. 4. Hone Writing Proficiency: Students will refine their academic writing skills by employing principles of effective writing, understanding mechanics and formatting, and applying proper research, citation, and plagiarism avoidance techniques. 5. Enhance Communication: Through the integration of reading, presentation, and writing skills, students will improve overall communication competency, enabling them to succeed both academically and professionally. 				
	Prerequisite	No prerequisite required				



	Materials/Textbooks	Gladwell, Malcolm, <i>Outliers: The Story of Success</i> , Back Bay Books Additional materials and assignment sheets will be handed out in class and/or placed on Canvas.		
Evaluation	Attendance	10%	Quiz	%
	Assignment	10%	Mid-term Exam	25%
	Presentation	%	Final Exam	25%
	Group Project	20%	Participation	10%
	Etc.	Evaluation Item		Ratio
				%
				%
Daily Lecture Plan	Week 1	Day 1	Course Syllabus Introduction & Orientation	
		Day 2	Introduction to Outliers – Reading Skills Part 1	
		Day 3	Introduction to Outlier – Reading Skills Part 2	
		Day 4	Chapter Discussion Introduction (Roseto Mystery Reading Discussion)	
	Week 2	Day 1	Chapter 1: The Matthew Effect (Group Project: Chapter Discussion Presentation Begins)	
		Day 2	Chapter 2: 10,000 Hour Rule	
		Day 3	Chapter 3: The Trouble with Geniuses Part 1	
		Day 4	Chapter 4: The Trouble with Geniuses Part 2	
	Week 3	Day 1	Chapter 5: The Three Lessons of Joe Flom	
		Day 2	Midterm Presentation: (Pair/Team Presentations)	
		Day 3	Chapter 6: Harlan, Kentucky	
		Day 4	Chapter 7: The Ethnic Theory of Plane Crashes	
	Week 4	Day 1	Chapter 8: Rice Paddies and Math Tests	
		Day 2	Chapter 9: Marita's Bargain & Epilogue Reading Discussion Group Project (Persuasive Technique Presentation Ends)	
		Day 3	Final Exam	
		Day 4	Graduation	