



# HANYANG UNIVERSITY

## Hanyang International Summer School

### Photo & Video Journalism – 2020 HISS Syllabus

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 Dept.: Art and Communication

**Description:**

According to USC Annenberg Norman Lear Center, fifty-one percent of U.S. adults watch YouTube videos and one-fifth of those users watch news videos specifically. That's 10 percent of the adult population that uses YouTube for news. Nine out of ten 18-to-29-year-olds watch online videos, and almost half of those watch online news videos. That's 24.5 million Millennials. YouTube statistics show there are 500 million mobile views per day and 300 hours of videos are uploaded per minute in 2018. Mobile Media is now a major platform for journalism.

In Photo & Video Journalism, students will learn the fundamentals of visual storytelling using digital photos and videos. The course covers the process of pre-production for independent mobile journalism including subject research, idea development, working with cultural subjects, on-site production, photo and video editing, and publishing online.

In addition to gaining the specifics of pre-production research and activities, students will learn production of digital photos and video, post-production and publishing online. The online journal containing a short journalism-style video and photos about the story of your choice in South Korea. Note that each student will be teamed with a partner and the team will collaboratively produce the photos & video journal you propose in the class. Therefore, the development of the proposals will include your team discussion and refining.

- Objective:**
- Understand mobile journalism trend and non-fictional storytelling
  - Develop their own ideas and deliver them through images
  - Produce stories using digital photos and videos
- Preparations:**
- Any imaging device: Digital Camera or Smart Phone
  - All reading materials and references will be provided by the instructor
  - Computer lab and image editing software Adobe Photoshop and Premiere Pro will be provided

Credits	3	Contact Hours	48 hours
Week 1	Day 1	Introduction to the course and the environment	
	Day 2	Mobile journalism and visual storytelling	
	Day 3	Topic selection and subject research	

	Day 4	Interview techniques and in-class practice
Week 2	Day 1	Journalism photography basics
	Day 2	Photo essay with a subject of your choice
	Day 3	Field research in the city
	Day 4	Publishing 3-page photo essay and article
Week 3	Day 1	Five modes of journalism videos
	Day 2	Recording video and audio on location
	Day 3	Recording narration, interview, and ambience
	Day 4	Field research in the city
Week 4	Day 1	Video and audio editing basics
	Day 2	Advanced editing techniques
	Day 3	Publishing online Photo & Video journal
	Day 4	Project reviews and critics

	Midterm	Final	Attendance	Assignments	Participation	Etc.
Evaluation(%)			20%	60%	20%	