



# HANYANG UNIVERSITY

## INTERNATIONAL SUMMER SCHOOL

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<b>Home University</b>	University of Virginia
<b>Department</b>	Department of East Asian Languages, Literatures, and Cultures

<b>Course Title</b>	Korean Society and Culture
<b>Field of Study</b>	Korean studies
<b>Credits</b>	3
<b>Contact Hours</b>	45
<b>Course Code/Number</b>	PER2021
<b>Course Description</b>	<p>In this course, you will come to understand significant characteristics and salient concepts of Korean society, people, and culture by exploring various social phenomena and issues in contemporary Korean society. Through engaging with a wide variety of materials and active discussion about Korean society and culture in depth, you will gain enhanced analytical and presentation skills. The course is designed to provide introductory knowledge of cultural traits, historical background, religion, language, gender, multiculturalism, and contemporary pop culture (the Korean wave) in Korea. In addition, you will have an opportunity to meet a guest speaker who will introduce the history of Korean traditional music and teach you some famous Korean traditional folk songs. Throughout the assignments and the discussion in class, you will be encouraged to develop and share your critical insights on diverse topics and issues, and to compare Korean society and culture with those of other countries from evolutionary and dynamic perspectives.</p>
<b>Course Objective</b>	<p>By the end of this course, you will be able to:</p> <ul style="list-style-type: none"><li>• understand salient unique values and sociocultural characteristics of Korea</li><li>• bring critical thinking skills and cross-cultural insights to your interpretation of textual and visual resources, and to compare Korean society and culture with those of other countries as a global citizen</li><li>• analyze and interpret prominent features of Korean culture and society</li><li>• draw on improved academic writing, communication, and presentation skills gained through the analysis and discussion of texts</li></ul>



<b>Preparations (Pre-Knowledge)</b>	None. Students are not expected to be deeply familiar with Korean society or culture.
<b>Materials (Textbook/Websites link)</b>	Reading materials will be provided by the professor.

<b>Week 1</b>	<b>1<sup>st</sup> Day</b>	<b>Orientation &amp; Opening Ceremony</b>
	<b>Class 1</b>	<ul style="list-style-type: none"> <li>• Course Introduction</li> <li>• Overview on Korea</li> </ul>
	<b>Class 2</b>	<p>Korean Customs and Cultural Etiquette</p> <ul style="list-style-type: none"> <li>• We will use contemporary media including slides, news, TV shows, K-movies, K-dramas, and commercials to learn Korean customs, cultural etiquette, taboos, and superstitions.</li> <li>• We will discuss Korean socio-cultural traits in comparison with those of other countries and practice appropriate manners for real-life situations such as greetings, dining table manners, eye contact, gestures, address terms, etc.</li> </ul>
<b>Week 2</b>	<b>Class 3</b>	<p>History of Korea</p> <ul style="list-style-type: none"> <li>• Tudor, D. (2012). A Brief History of Korea, introduction of <i>Korea: The Impossible Country</i> (pp. 12–21). Tuttle Publishing.</li> <li>• Palais, J. (2002). Confucianism and Economic Development in South Korea. In B.A. Elman, J.B. Duncan &amp; H. Ooms (eds), <i>Rethinking Confucianism: Past and Present in China, Japan, Korea, and Vietnam</i> (pp. 489–517). Univ. of California Press.</li> </ul>
	<b>Class 4</b>	<p>The Invention and Use of the Korean Alphabet</p> <ul style="list-style-type: none"> <li>• Korean Alphabet and Romanization</li> <li>• Kim, E.Y. (2020). “King Sejong Is Crying”: Korean People’s Perceptions of Growing English Usage in Korea. <i>English Today</i>, 37 (3), 128–133.</li> </ul>
	<b>Class 5</b>	<p>Korean Language and Culture</p> <ul style="list-style-type: none"> <li>• Brown, L. (2011). Korean Honorifics and “Revealed,” “Ignored” and “Suppressed” Aspects of Korean Culture and Politeness. In F. Bargiela-</li> </ul>



		<p>Chiappini &amp; D.Z. Kádár (eds), <i>Politeness Across Cultures</i> (pp. 106–127). John Benjamins.</p> <ul style="list-style-type: none"> <li>• Sohn, H-m. (Ed.). (2005). <i>Korean Language in Culture and Society</i>. University of Hawai'i Press.</li> </ul>
	<b>Class 6</b>	<p>Religion in Korea</p> <ul style="list-style-type: none"> <li>• Kim, A.E. (2000). Christianity, Shamanism, and Modernization in South Korea. <i>CrossCurrents</i> 50 (1/2), 112–119.</li> <li>• Kim, C.S. (2010). Problematizing “Korean Religions.” <i>Journal of Korean Religions</i>, 1 (1/2), 23–41.</li> </ul>
	<b>Class 7</b>	Mid-term Exam and Discussion
<b>Week 3</b>	<b>Class 8</b>	<p>Collectivism and Individualism in Korea</p> <ul style="list-style-type: none"> <li>• Park, J.H. &amp; Han G.S. (2018). Collectivism and the Development of Indigenous Psychology in South Korea. In W.W. Li, D. Hodgetts &amp; K.H. Foo (eds), <i>Asia-Pacific Perspectives on Intercultural Psychology</i> (pp. 53–74). Routledge.</li> </ul>
	<b>Class 9</b>	<p>Korean Web Culture</p> <ul style="list-style-type: none"> <li>• Jin, D.Y. (2020). Snack Culture’s Dream of Big Screen Culture: Korean Webtoon’s Transmedia Storytelling. In D.Y. Jin (ed), <i>Transmedia Storytelling in East Asia: The Age of Digital Media</i> (pp. 57–74). Routledge.</li> <li>• Jin, D.Y. (2013). Hybridization of Korean Popular Culture: Films and Online Gaming. In Y. Kim (ed), <i>The Korean Wave: Korean Media Go Global</i> (pp. 148-164). Routledge.</li> </ul>
	<b>Class 10</b>	<p>Gender in Korean Culture</p> <ul style="list-style-type: none"> <li>• Oh, C.Y. (2014). The Politics of the Dancing Body: Racialized and Gendered Femininity in Korean Pop. In Y. Kuwahara (ed), <i>The Korean Wave: Korean Popular Culture in Global Context</i> (pp. 32–50). Palgrave Macmillan.</li> <li>• Lee, Y.J. (2019). Emerging Gender Issues in Korean Online Media: A Temporal Semantic Network Analysis Approach. <i>Journal of Contemporary Eastern Asia</i>, 18 (2), 118–141.</li> </ul>
	<b>Class 11</b>	<p>Korean Traditional Music</p> <ul style="list-style-type: none"> <li>• Special Guest Lecture: Ji Yeon Choi, PhD Candidate Department of Korean Music, Seoul National University</li> </ul>
<b>Week 4</b>	<b>Class 12</b>	Multiculturalism in Korea



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		<ul style="list-style-type: none"> <li>Ahn, J.H. (2011). Transforming Korea into a Multicultural Society: Reception of Multiculturalism Discourse and Its Discursive Disposition in Korea. <i>Asian Ethnicity</i>, 13 (1), 97–109.</li> </ul>
<b>Class 13</b>	K-Pop	<ul style="list-style-type: none"> <li>Kim, J.O. (2016). Establishing an Imagined SM Town: How Korea’s Leading Music Company Has Produced a Global Cultural Phenomenon. <i>Journal of Popular Culture</i>, 49 (5), 19–34.</li> <li>Kwon, H.S. (2017). Korean Pop Music and Korean Identities: A Political-Cultural History of Korean Pop Music and Its Use of Traditional Korean Musical Elements. In H. Shin &amp; S.-A. Lee (eds), <i>Made in Korea: Studies in Popular Music</i> (pp. 158–168). Routledge.</li> </ul>
<b>Class 14</b>	Korean Wave	<ul style="list-style-type: none"> <li>Schulze, M. (2013). Korea vs. K-Dramaland: The Culturalization of K-Dramas by International Fans. <i>Acta Koreana</i>, 16 (2), 367–397.</li> <li>Won, Y.J. (2017). <i>Hallyu: Numerous Discourses, One Perspective</i>. In T.-J. Yoon &amp; D.Y. Jin (eds), <i>The Korean Wave: Evolution, Fandom and Transnationality</i> (pp. 23–42). Lexington Books.</li> </ul>
<b>Class 15</b>	Final Exam and Discussion	

Assignments	Attendance	Final	Group Project	Mid-term	Participation	Presentation	Quiz	Total
10%		30%		30%	20%	10%		<b>100 %</b>