



HANYANG UNIVERSITY

INTERNATIONAL SUMMER SCHOOL

[Notes] Please fill out the form completely in English in detail.

Name	David Tizzard
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Home University	Seoul Women's University
Department	General Education

Course Title	Korean Wave and Korean Popular Culture
Credits	3
Contact Hours	45
Course Code/Number	PER2037
Course Description	<p>As a post-colonial and post-authoritarian democracy, Korea has risen from a war-torn country to a cultural and economic powerhouse in a relatively short period of time. Undoubtedly one of the reasons for its success has been the Korean Wave (Hallyu). This course charts its origins, its growth, and the sudden explosion in the 21st century with acts such as BTS, BLACKPINK, and the film-making of Bong Joon-ho.</p>
Course Objective	<p>The course is designed to achieve the following fundamental objectives:</p> <ol style="list-style-type: none">1. Understand the origins and development of the Korean Wave2. Examine how the Korean Wave has shaped the identity and image of Koreans both domestically and abroad3. Analyze the role of capitalism and consumerism in the Korean Wave4. Determine how issues of sexuality and gender in a burgeoning post-authoritarian democracy shape the music and movies5. Critically assess the symbolism and messages in a variety of K-pop videos and movies vis-à-vis the concept of modernity



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Preparations (Pre-Knowledge)	Students are not required to have a great deal of knowledge before starting the class. Providing they have an open-mind and a desire to learn, they will be ready to begin. Of course, an interest in culture and sociology will be of some benefit.
Materials (Textbook/Websites)	All materials will be supplied by the professor. They will be a combination of academic articles, newspaper articles, documentaries, and YouTube videos.

Lesson Plan	
Week 1	
1st Day	Opening Ceremony
Class 1	The Birth of the Korean Wave Reading Material: <i>Bipolar Orders</i> by Hyun Gu Lynn (Pages 70-82)
Class 2	Creating The "K" in K-Pop Reading Material: <i>What is the K in K-pop?</i> By John Lie
Class 3	Regulating Korean Cultural Lives Reading Material: <i>Regulating the Idol: The Life and Death of a South Korean Popular Music Star</i> by CedarBough T. Saeji et al
Week 2	
Class 4	The Philosophy of BTS Reading Material: <i>The Philosophy of BTS: K-Pop, Pop Art, and the Art of Capitalism</i> by Heidi Samuelson
Class 5	Gender and the Korean Wave Reading Material: <i>Gender Advertisements</i> by Erving Goffman
Class 6	BLACKPINK and the Rise of the Female Selected scenes from Netflix documentary
Class 7	Midterm Exam
Week 3	
Class 8	The Rise of Korean Cinema 1 YouTube Interview: <i>A Film Critic who Promotes Korean Movies</i> by Darcy Parquet
Class 9	The Rise of Korean Cinema 2



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	Selected movie scenes
Class 10	North Korea and the Korean Wave Reading Material: <i>Discursive Construction of Hallyu in North Korea in South Korean News Media</i> by Kyong Yoon and <i>Crash Landing on You</i> (사랑의 불시착)
Class 11	Korean Dramas and the Creation of Cool Material: <i>Itaewon Class</i> (이태원 클래스)
Week 4	
Class 12	Ethno-Nationalism and Diasporic Youth Culture Reading Material: <i>Diasporic Youth Culture of K-pop</i> by Kyong Yoon
Class 13	The Future of K-Pop
Class 14	Student Presentations
Class 15	Final Exam

Evaluation (%)								
* Total sum of percentages should be 100%								
* Only below options are available, please do not change the form (fill it out within the given form)								
Assignments	Attendance	Final	Group Project	Mid-term	Participation	Presentation	Quiz	Total
	10%	30%		20%	20%	20%		100%