



HANYANG UNIVERSITY

Hanyang International Summer School

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|---------------------|----------------------------|---|----------------------|---------|----------------|---|--|
| Faculty Information | Name | Kim, Marn In | | | | | |
| | E-mail | mi719go@hanyang.ac.kr / mi719go@naver.com | | | | | |
| | Home University | Hanyang University ERICA Campus | | | | | |
| | Department | Business Administration Department | | | | | |
| | Homepage | www.hanyang.ac.kr | | | | | |
| Course Information | Class No. | 18055 | Course Code | BUS3003 | Credits | 3 | |
| | Course Name | Organizational Behavior | | | | | |
| | Lecture Schedule | Mon-Thu /13:00~16:00 | | | | | |
| | Course Description | Understand & Internalize the study subject that proves general phenomena of business organization on micro level to increase business performance. This course consists in personal trait and competence, value and attitude, cognitive diversity, motivation, etc. in individual level, and work group and team in group level, and organizational design and structure, culture and ethics, change and development in organizational level. | | | | | |
| | Course Objective | 1. Understand and perceive a basic subject of management field in business administration, Organizational Behavior to high up the level of its knowledge through learning in class and analyzing cases concerned. 2. Match OB subject with managing Korean enterprises and develop utilizing methods through class discussion. 3. Experience approach method of business research in macro view. | | | | | |
| | Prerequisite | Taking 'Principles of Management' as a prerequisite course but not required. & Should be able to write and understand texts in English | | | | | |
| | Materials/Textbooks | Text: Understanding & Managing Organizational Behavior 6th Ed. George & Jones (Pearson, 2012) Other Materials: Lecture Materials/download available (by Dr. M. I. Kim) | | | | | |
| Evaluation | Attendance | 10% | Quiz | 0% | | | |
| | Assignment | 20% | Mid-term Exam | 0% | | | |
| | Presentation | 0% | Final Exam | 30% | | | |
| | Group Project | 30% | Participation | 10% | | | |
| | Etc. | Evaluation Item | | | Ratio | | |
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| Daily Lecture Plan | Week 1 | Day 1 | Opening Ceremony | | | | |
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|--|---------------|-------|---|
| | | Day 2 | -Course Introduction, explaining syllabus, assigning teams and class representative. Chapter1. Introduction: Definition, Background & Mission |
| | | Day 3 | -Chapter2. Career Design & Personal Development |
| | | Day 4 | -Chapter3. Learning and Self Development |
| | Week 2 | Day 1 | Chapter4. Human Assessment (Evaluation) |
| | | Day 2 | Chapter5. Promoting Motivation |
| | | Day 3 | Chapter6. Group Actualization & Team Building (Special Lecture) |
| | | Day 4 | Team Project Proposal |
| | Week 3 | Day 1 | Chapter7. Communication in Organization |
| | | Day 2 | Chapter10. Conflict & Negotiation |
| | | Day 3 | Chapter11. Organizational Design |
| | | Day 4 | Chapter12. Organizational Culture & Change Innovation |
| | Week 4 | Day 1 | Team Presentation 1,2 |
| | | Day 2 | Team Presentation 3,4 |
| | | Day 3 | Team Presentation 5,6 |
| | | Day 4 | Final Exam (essay type) |