



HANYANG UNIVERSITY

Hanyang International Summer School

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Course Information	Class No.	TBA	Course Code	BUS3003	Credits	3
	Course Name	Organizational Behavior				
	Lecture Schedule	Mon-Thu /				
	Course Description	Understand & Internalize the study subject that proves general phenomena of business organization on micro level to increase business performance. This course consists in personal trait and competence, value and attitude, cognitive diversity, motivation, etc. in individual level, and work group and team in group level, and organizational design and structure, culture and ethics, change and development in organizational level.				
	Course Objective	1. Understand and perceive a basic subject of management field in business administration, Organizational Behavior to high up the level of its knowledge through learning in class and analyzing cases concerned. 2. Match OB subject with managing Korean enterprises and develop utilizing methods through class discussion. 3. Experience approach method of business research in macro view.				
	Prerequisite	Taking 'Principles of Management' as a prerequisite course but not required. & Should be able to write and understand texts in English				
	Materials/Textbooks	Text: Understanding & Managing Organizational Behavior 6th Ed. George & Jones (Pearson, 2012) Other Materials: Lecture Materials/download available (by Dr. M. I. Kim)				
Evaluation	Attendance	10%	Quiz	0%		
	Assignment	20%	Mid-term Exam	0%		
	Presentation	0%	Final Exam	30%		
	Group Project	30%	Participation	10%		
	Etc.	Evaluation Item			Ratio	
				%		
				%		
Daily Lecture Plan	Week 1	Day 1	Course Introduction, explaining syllabus, assigning teams and class representative. Chapter1. Introduction: Definition, Background & Mission			

		Day 2	Chapter2. Career Design & Personal Development
		Day 3	Chapter3. Learning and Self Development
	Week 2	Day 1	Chapter4. Human Assessment (Evaluation)
		Day 2	Chapter5. Promoting Motivation
		Day 3	Chapter6. Group Actualization & Team Building (Special Lecture)
		Day 4	Team Project Proposal
	Week 3	Day 1	Chapter7. Communication in Organization
		Day 2	Chapter10. Conflict & Negotiation
		Day 3	Chapter11. Organizational Design
		Day 4	Chapter12. Organizational Culture & Change Innovation
	Week 4	Day 1	Team Presentation 1,2
		Day 2	Team Presentation 3,4
		Day 3	Team Presentation 5,6
		Day 4	Final Exam (essay type)