



HANYANG UNIVERSITY

INTERNATIONAL SUMMER SCHOOL

* Please fill out the form completely in English in detail.

Name	Joonhee Elliot Park
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Home University	Wheaton College
Department	Art and Communication

Course Title	Photo and Video Journalism
Field of Study	Media & Journalism
Credits	3
Contact Hours	45
Course Code/Number	ISS1060
Course Description	<p>According to USC Annenberg Norman Lear Center, fifty-one percent of U.S. adults watch YouTube videos and one-fifth of those users watch news videos specifically. That's 10 percent of the adult population that uses YouTube for news. Nine out of ten 18-to-29-year-olds watch online videos, and almost half of those watch online news videos. That's 24.5 million Millennials. YouTube statistics show there are 500 million mobile views per day and 300 hours of videos are uploaded per minute in 2018. Mobile Media is now a major platform for journalism.</p> <p>In Photo & Video Journalism, students will learn the fundamentals of visual storytelling using digital photos and videos. The course covers the process of pre-production for independent mobile journalism including subject research, idea development, working with cultural subjects, on-site production, photo and video editing, and publishing online.</p> <p>The online journal containing a short journalism-style video and photos about the story of your choice in South Korea. Note that each student will be teamed with a partner and the team will collaboratively produce the photos & video journal you propose in the class. Therefore, the development of the proposals will include your team discussion and refining.</p>
Course Objective	<ul style="list-style-type: none"> • Understand mobile journalism trend and non-fictional storytelling • Develop their own ideas and deliver them through images • Produce stories using digital photos and videos
Preparations (Pre-Knowledge)	<ul style="list-style-type: none"> • Any imaging device: Digital Camera or Smart Phone • Computer lab and image editing software Adobe Photoshop and Premiere Pro will be provided



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Materials (Textbook/Websites)	All reading materials and references will be provided by the instructor
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Lesson Plan: Fill out the topic for each class in detail		
Week 1	1 st Day	Orientation & Opening Ceremony
	Class 1	Introduction to the course and the environment
	Class 2	Mobile journalism and visual storytelling
	Class 3	Topic selection and subject research
Week 2	Class 4	Journalism photography basics
	Class 5	Photo essay with a subject of your choice
	Class 6	Field research in the city
	Class 7	Publishing 3-page photo essay and article
Week 3	Class 8	Five modes of journalism videos
	Class 9	Recording video and audio on location
	Class 10	Five-shot sequence video
	Class 11	Recording narration, interview, and ambience
Week 4	Class 12	Video and audio editing basics
	Class 13	Advanced editing techniques
	Class 14	Publishing online Photo & Video journal
	Class 15	Project reviews and critics

Evaluation (%)								
* Total sum of percentages should be 100%								
* Only below options are available, please do not change the form (fill out the given form)								
Assignments	Attendance	Final	Group Project	Mid-term	Participation	Presentation	Quiz	Total
60	20				20			100%