



HANYANG UNIVERSITY

Hanyang International Summer School

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	Home University	Hanyang University				
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Course Information	Class No.	18099	Course Code	GEN6032	Credits	3
	Course Name	Professional Academic English				
	Lecture Schedule	Mon-Thu / 13:00~16:00				
	Course Description	Professional Academic English (PAE) is a required course for all HYU students that develops students' presentation and writing skills using major-related content. Instruction will focus on professional and industry-based presentation styles alongside academic writing development. Students will learn to improve their academic writing through assignments that require the demonstration of key writing principles as well as beginning research and citation practices.				
	Course Objective	<p>Presentation Outcomes Students will be capable of planning and preparing a professional and industry based visual presentation. Demonstrating:</p> <ol style="list-style-type: none"> 1. Confident physical message 2. Clear and effective vocal delivery 3. Engagement and interaction with audience and visuals 4. Strong visual design ability <p>Presentation Objectives</p> <ol style="list-style-type: none"> 1. Students will develop vocal clarity and vocal delivery 2. Students will develop confidence in front of an audience and/or camera(s) 3. Students will refine their visual design skill set <p>Writing Outcomes Students will be able to plan, draft, and write an academic Written piece in the form of a Analysis or Commentary Essay. Demonstrating:</p> <ol style="list-style-type: none"> 1. Confident authorial voice 2. Clearly independent reasoning skills 3. Knowledge of academic conventions relating to evidence, and describing data 				

			4. Strong coherence and cohesion Writing Objectives 1. Students will develop skills of subjective writing critically from a critical point of view, not simply to report things but to give readers a way to make sense of them (Similar to an editorial). 2. Students will utilise analyzing, classifying, and defining to share their views on a topic within a larger societal context. 3. Students will develop skills of making an argument from a subjective (not objective or neutral) point of view, from academic sources where possible, but supported by professional and trade sources where appropriate. 4. Students will be able to discern the types of evidence appropriate and effective within their major fields. 5. Students will develop skills of hedging and using tentative language to inform the stance of the piece. Furthermore, students will acquire grammatical knowledge of the following: modal verbs, qualifying adjectives and adverbs, tentative verbs, conditional structures.
	Prerequisite		The course is designed to meet the academic development needs of multiple proficiency levels.
	Materials/Textbooks		Excerpts from the forthcoming textbook "Academic Horizons" will be provided through the Learning Management System.
Evaluation	Attendance	10 %	Quiz %
	Assignment	45 %	Mid-term Exam %
	Presentation	35 %	Final Exam %
	Group Project	%	Participation 10 %
	Etc.	Evaluation Item	
			Ratio %
			%
Daily Lecture Plan	Week 1	Day 1	Opening Ceremony & Orientation
		Day 2	Preliminary Research
		Day 3	Presentation Skills I
		Day 4	Presentation Skills II
	Week 2	Day 1	Presentation Assignment
		Day 2	Introduction to Academic Writing
		Day 3	Evidence in Writing: Referencing and Summaries
		Day 4	Academic Referencing & Paragraph Writing
	Week 3	Day 1	Describing Data
		Day 2	Writing Review and Essay Planning
		Day 3	Thesis Statements and Abstracts



		Day 4	Presenting Research & Essay Review
	Week 4	Day 1	Editing a Paper
		Day 2	Presenting a Paper
		Day 3	Advanced Presentation Skills
		Day 4	Final Presentation Assignment