



HANYANG UNIVERSITY

Hanyang International Summer School

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| Faculty Information | Name | Seong-Won Yun | | | | |
| | E-mail | seongwony@hanyang.ac.kr | | | | |
| | Home University | Hanyang University | | | | |
| | Department | Korean Studies, Graduate School of International Studies | | | | |
| | Homepage | | | | | |
| Course Information | Class No. | TBA | Course Code | SOC4015 | Credits | 3 |
| | Course Name | Studies of Korean Society | | | | |
| | Lecture Schedule | Mon-Thu / | | | | |
| | Course Description | <p>This is an introductory course to Korean culture and society with a focus on the formation and transformation of Korean culture and society. The course will explore diverse themes relevant to understanding Korea today, such as compressed modernity, educational migration, social class and inequality, popular culture, digitalization, diasporic cultures and cosmopolitanism. In doing so, the course examines key issues and debates and highlights emerging questions. In the classroom, there will be more discussion-oriented activities than direct lecturing. Students will be expected to demonstrate that they have done the reading and learned concepts and issues by taking an active role in the class discussions. There are no clear cut answers to any of these concerns. The students need to come up with their own ideas and further questions.</p> <p>**This is a tentative syllabus and the class plan may change.</p> | | | | |
| | Course Objective | <ol style="list-style-type: none"> 1. Students should be able to identify and understand major issues and characteristics in Korean culture and society that led to critical reflection on contemporary sociocultural issues surrounding Korea. 2. They should be able to develop cross-cultural insights and understand the differences in cultural patterns between Korea and other countries. 3. They should be able to read and interpret primary sources and apply them to understand the issues of the past and the present and to learn how to produce a report based on primary materials. | | | | |
| | Prerequisite | None | | | | |
| Materials/Textbooks | Course reading materials will be offered by the instructor. | | | | | |



| Evaluation | Attendance | 10% | Quiz | % | |
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| | Assignment | 20% | Mid-term Exam | 20% | |
| | Presentation | 20% | Final Exam | 20% | |
| | Group Project | | Participation | 10% | |
| | Etc. | Evaluation Item | | Ratio | |
| | | | | % | |
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| Daily Lecture Plan | Week 1 | Day 1 | Part1. Consuming Korean Tradition | | |
| | | Day 2 | Selected chapters from Laurel Kendall (ed.) 2011. Consuming Korean | | |
| | | Day 3 | Tradition in Early and Late Modernity: Commodification, Tourism, and | | |
| | | Day 4 | Performance. University of Hawaii Press Ch.4 Guests of Lineage Houses Ch.6 The Changsung Defanged Ch.8 Blurring Tradition & Modernity Ch.9 Kugak Fusion, Sopyonje(1993), movie https://www.youtube.com/watch?v=sdjwD4jW4XY | | |
| | Week 2 | Day 1 | Part2. Transforming Korea: Compressed Modernity | | |
| | | Day 2 | Selected chapters from Youna Kim (ed.) 2017. Routledge Handbook of | | |
| | | Day 3 | Korean Culture and Society. NY: Routledge | | |
| | | Day 4 | Ch.6 The muddled middle class in globalized South Korea Ch.7 South Korean youth across three decades Ch.9. Immigrant subempire, migrant labor activism, and multiculturalism in contemporary South Korea Ch.10. North Korea now | | |
| | Week 3 | Day 1 | Part3. Contemporary Issues | | |
| | | Day 2 | 1. Inequality: Hagen Koo. 2021. "Rising Inequality and Shifting Class | | |
| | | Day 3 | Boundaries in South Korea in the Neo-liberal Era." Journal of | | |
| | | Day 4 | Contemporary Asia, 51(1): 1-19. 2. Hell Joseon and Youth: Hyejin Kim. 2017. "'Spoon Theory' and the Fall of a Populist Princess in Seoul." Journal of Asian Studies, 76(4): 839-849. Se-woong Koo. 2015. "Korea, Thy Name is Hell Joseon." Korea Exposé https://koreaexpose.com/korea-thy-name-is-hell-joseon/ Courtney Lazore. 2020. "BTS, Hell Joseon, and the Give-Up Generations." https://medium.com/revolutionaries/bts-hell-joseon-and-the-give-up-generations-fef9f2ba2377 South Korean Workers Turn the Tables on Their Bad Bosses https://www.nytimes.com/2022/05/26/business/south-korea-bullying-gapjil.html?referringSource=articleShare | | |
| | | 3. Gender War | | | |
| | | Jinsook Kim. 2018. Misogyny for male solidarity: Online hate discourse against women in South Korea. In J.R. Vickery and T. Everbach (eds.). | | | |
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| | | | <p>Mediating Misogyny. Palgrave Macmillan: 151-169.</p> <p>Sarah Yoon. 2020, Between Patriarchy and Neoliberalism: Cho Namju's 82-nyonsaeng Ki Chiyong. Acta Koreana, 23(1), 45-64.</p> <p>Gender equality: Korea has come a long way, but there is more work to do https://www.oecd.org/country/korea/thematic-focus/gender-equality-korea-has-come-a-long-way-but-there-is-more-work-to-do-8bb81613/</p> <p>Why misogyny is at the heart of South Korea's presidential elections https://www.bbc.com/news/world-asia-60643446</p> <p>How South Korea's Yoon Suk-yeol Capitalized on Anti-Feminist Backlash to Win the Presidency https://time.com/6156537/south-korea-president-yoon-suk-yeol-sexism/</p> <p>Documentary: FEMINISM REBOOT https://www.youtube.com/watch?v=2EMRJzDMXdg</p> <p>South Korea's Gender Wars 101 East https://www.youtube.com/watch?v=gy4oFVuNPkg</p> | |
| | | Week 4 | Day 1 | Part4. The Korean Wave, Hallyu |
| | | | Day 2 | Selected chapters from Transnational Hallyu by Dal Yong Jin, 2021 |
| | | | Day 3 | Ch.1 Emerging New Wave: Transnational Hallyu |
| | | | Day 4 | <p>Ch.2 The Evolution of the Korean Cultural industries</p> <p>Ch.3 Digital Convergence of Hallyu</p> <p>Audience Reception by Country/Region</p> <p>Ch.4-US/Canada, Ch.5-Chile, Ch.6-Germany, Ch.7-Spain</p> <p>Ch.2-India & South Asia from Korean Wave in South Asia by Steven Kim</p> |