



HANYANG UNIVERSITY

Hanyang International Summer School

Faculty Information	Name	Changhee Chun				
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	Home University	University of Texas at Arlington				
	Department	Cinematic Arts				
	Homepage					
Course Information	Class No.	18087	Course Code	ISS1004	Credits	3
	Course Name	Understanding a Visual Language in Media				
	Lecture Schedule	Mon-Thu / 9:00~12:00 AM				
	Course Description	In this class, we will examine different visual languages using significant films and other media representative of important historic and contemporary ideas and movements. Screenings and readings guide discussions and analysis geared toward providing familiarity with a broad range of visual language and styles and connecting them to larger questions of culture production and artistic expression.				
	Course Objective	<p>On completion of this course, students will understand basic film terminology and visual language and will be able to critically analyze the meaning of a visual sequence; students will understand film and other media as a whole, based on its basic components and cultural background. In addition, through comparing visual languages in various media, students will be able to examine and explore different production approaches. From this analysis, students will have opportunities to develop their own visual language as effective communicators. Finally, this course will provide students with the ability to break down sequences in films and other media and analyze them in a manner that extends beyond pure entertainment.</p> <ol style="list-style-type: none"> 1. To develop critical and analytical skills in viewing and evaluating films and other media. 2. To examine and understand how visual works stimulate our emotions, influence our thoughts, and even guide our actions and beliefs. 3. To perceive and understand the visual works and articulate this perception and understanding. 4. To better understand another culture and production methods through the study of international film and media and comparison of different media. 5. To explore and experiment with narrative construction both in 				

		visual strategies and shot-to-shot relations. To become well versed in conventional and alternative techniques of storytelling through readings, discussion and screenings of significant films and other media.			
	Prerequisite				
	Materials/Textbooks	I'll email you the course-pack entitled: Understanding a Visual Language in Media Study Guide			
Evaluation	Attendance	%	Quiz	20 %	
	Assignment	20 %	Mid-term Exam	%	
	Presentation	20 %	Final Exam	30 %	
	Group Project	%	Participation	10 %	
	Etc.	Evaluation Item		Ratio	
				%	
		%			
Daily Lecture Plan	Week 1	Day 1	Orientation & Opening Ceremony		
		Day 2	Welcome to the Course (Orientation & Introduction) The Course Syllabus and Major Assignments		
		Day 3	Visual Language Overview Media Analysis Guide Media Narrative and Storytelling		
		Day 4	Visual Language: Composition & Lens Shots, Angles, Camera Movement		
	Week 2	Day 1	Visual Language in the Classic Hollywood Film Screening and Discussion: Casablanca (1942) Director: Michael Curtiz (US)		
		Day 2	Visual Language: Visualization & Ways of Looking Shot Lists and Storyboards / Vectors Scene Analysis and Discussion: Casablanca Film Noir / Lights and Shadow		
		Day 3	Visual Language in Contemporary Asian Cinema Screening and Discussion: Chungking Express (1994 Director: Kar Wai Wong (Hong Kong)		
		Day 4	"Brick Wall" Assignment Presentation and Discussion Scene Analysis: Chungking Express		
	Week 3	Day 1	Visual Language: Major Cinematic Techniques Overview Visual Language in European Cinema Screening and Discussion: Nostalgia (1983) Director: Andrei Tarkovsky (Soviet Union)		
		Day 2	Visual Language: Editing Visual Rhythm / Cinematic Image Scene Analysis: Nostalgia Auteur Theory		



		Day 3	Visual Language in Nonfiction Screening and Discussion: Honoring Home (2013) Visual Language: Documentary Scene Analysis: Honoring Home Visual Language Comparison: Fiction vs. Nonfiction
		Day 4	Visual Language in Music Video and K-pop Screening and Discussion Music Videos by Chris Cunningham, Spike Jonze, etc.
	Week 4	Day 1	Visual Language in Commercial and Game Screening and Discussion: TV Commercials Visual Language and Sound
		Day 2	Creating a Short Story through Still Pictures and Presentation
		Day 3	Visual Language Comparison in Different Media Clip Screenings and Discussion Developing a Creative Visual Language The Course Review and Reflection
		Day 4	Final Exam