



HANYANG UNIVERSITY

INTERNATIONAL SUMMER SCHOOL

* Please fill out the form completely in English in detail.

Name	Changhee Chun
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Home University	University of Texas at Arlington
Department	Cinematic Arts

Course Title	Understanding a Visual Language in Media
Field of Study	Media and Journalism
Credits	3
Contact Hours	45
Course Code/Number	ISS1004
Course Description	In this class, we will examine different visual languages using significant films and other media representative of important historic and contemporary ideas and movements. Screenings and readings guide discussions and analysis geared toward providing familiarity with a broad range of visual language and styles and connecting them to larger questions of culture production and artistic expression.
Course Objective	<p>On completion of this course, students will understand basic film terminology and visual language and will be able to critically analyze the meaning of a visual sequence; students will understand film and other media as a whole, based on its basic components and cultural background. In addition, through comparing visual languages in various media, students will be able to examine and explore different production approaches. From this analysis, students will have opportunities to develop their own visual language as effective communicators. Finally, this course will provide students with the ability to break down sequences in films and other media and analyze them in a manner that extends beyond pure entertainment.</p> <ol style="list-style-type: none">1. To develop critical and analytical skills in viewing and evaluating films and other media.2. To examine and understand how visual works stimulate our emotions, influence our thoughts, and even guide our actions and beliefs.3. To perceive and understand the visual works and articulate this perception and understanding.



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	<p>4. To better understand another culture and production methods through the study of international film and media and comparison of different media.</p> <p>5. To explore and experiment with narrative construction both in visual strategies and shot-to-shot relations.</p> <p>To become well versed in conventional and alternative techniques of storytelling through readings, discussion and screenings of significant films and other media.</p>
<p>Preparations (Pre-Knowledge)</p>	N/A
<p>Materials (Textbook/Websites link)</p>	I'll email you the course-pack entitled: <u>Understanding a Visual Language in Media Study Guide</u>

Lesson Plan: Fill out the topic for each class in detail		
Week 1	1 st Day	Orientation & Opening Ceremony
	Class 1	Welcome to the Course (Orientation & Introduction) The Course Syllabus and Major Assignments
	Class 2	Visual Language Overview Media Analysis Guide Media Narrative and Storytelling
	Class 3	Visual Language: Composition & Lens Shots, Angles, Camera Movement
Week 2	Class 4	Visual Language in the Classic Hollywood Film Screening and Discussion: <u>Casablanca (1942)</u> Director: Michael Curtiz (US)
	Class 5	Visual Language: Visualization & Ways of Looking Shot Lists and Storyboards / Vectors Scene Analysis and Discussion: <u>Casablanca</u> Film Noir / Lights and Shadow
	Class 6	Visual Language in Contemporary Asian Cinema Screening and Discussion: <u>Chungking Express (1994)</u> Director: Kar Wai Wong (Hong Kong)
	Class 7	"Brick Wall" Assignment Presentation and Discussion Scene Analysis: <u>Chungking Express</u>
Week 3	Class 8	Visual Language: Major Cinematic Techniques Overview Visual Language in European Cinema Screening and Discussion: <u>Nostalgia (1983)</u> Director: Andrei Tarkovsky (Soviet Union)



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	Class 9	Visual Language: Editing Visual Rhythm / Cinematic Image Scene Analysis: <u>Nostalgia</u> Auteur Theory
	Class 10	Visual Language in Nonfiction Screening and Discussion: <u>Honoring Home (2013)</u> Visual Language: Documentary Scene Analysis: <u>Honoring Home</u> Visual Language Comparison: Fiction vs. Nonfiction
	Class 11	Visual Language in Music Video and K-pop Screening and Discussion Music Videos by <i>Chris Cunningham, Spike Jonze, etc.</i>
Week 4	Class 12	Visual Language in Commercial and Game Screening and Discussion: TV Commercials Visual Language and Sound
	Class 13	Creating a Short Story through Still Pictures and Presentation
	Class 14	Visual Language Comparison in Different Media Clip Screenings and Discussion Developing a Creative Visual Language The Course Review and Reflection
	Class 15	Final Exam

Evaluation (%)								
* Total sum of percentages should be 100%								
* Only below options are available, please do not change the form (fill out the given form)								
Assignments	Attendance	Final	Group Project	Mid-term	Participation	Presentation	Quiz	Total
20	-	30	-	-	10	20	20	100 %